

# ROSS MACARTNEY

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## SUMMARY

This resume showcases my versatile professional experience and skill as a Motion Designer, Animator, Produce and Editor. As a seasoned professional who understands professional responsibility, client relations, production management, problem solving, design, aesthetic development, communication, sales, marketing and fine art, I ensure my ability to accelerate production turnarounds, manage workflow and elevate the quality of the target product.

## COMPUTER SKILLS

Maxon Cinema 4D, Autodesk Maya, Autodesk 3DS Max, Adobe After Effects, Adobe Premiere, Adobe Photoshop, Adobe Lightroom, Adobe Illustrator, Adobe Animate, SideFX Houdini, Redshift Renderer, Arnold Renderer, Octane Renderer, Adobe InDesign, Avid Media Composer, Final Cut Pro 7, Adobe Audition, Davinci Resolve, Unreal Engine, Unity, ProTools, WordPress, MadMapper, Modul8, OBS, MS Word, MS PowerPoint, MS Excel, and a variety more. Proficient in both Mac and PC systems, and love to learn new programs.

## EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN, Atlanta, Georgia, **M.F.A., Motion Media Design**, 2018-2021

- Focused on many areas of creative design of Motion Graphics consisting of both 2D and 3D animations.
- Developed skills in shading, texturing, lighting, animation, character animation, architectural design, compositing, graphic design, screen composition, projection mapping, motion design and more

SAVANNAH COLLEGE OF ART & DESIGN, Savannah, Georgia, **B.F.A., Film, Television and Digital Media**, 2000-2004

- Graduated CUM LAUDE with a focus on direction, cinematography, writing, producing and post-production
- Other areas of focus included drawing, graphic design, photography, and computer art

## ADDITIONAL EDUCATION

SCHOOL OF MOTION, **Design Bootcamp**, Jan-March 2023

- Learned design fundamentals and techniques to design and create style frames and storyboards for use in motion design.
- Executed successful designs and aesthetics in typography, composition, and color theory with challenging deadlines and quick turnarounds.

SCHOOL OF MOTION, **Animation Bootcamp**, July-Sept 2023

- An animation production skills and fundamental course specifically geared toward After Effects and 2D animation techniques.
- Further enhanced my skills and expertise as an Animator and Motion Graphics Expert.

## PRIMARY EXPERIENCE

VARIOUS CLIENTS, Rogers, Arkansas || **Freelance Editor and Animator**, 2016-2023

- Catered to diverse clientele via freelance platforms and personal connections.
- Interpreted creative directives, collaborating with clients to formulate optimal designs aligned with business objectives.
- Proficiently employed software including After Effects, Cinema 4D, Photoshop, Illustrator, and other tools.
- Collaborated with a medical supply firm to produce animations showcasing a medical device's functionality for customer understanding.

REACH MARKETING, LLC, Pearl River, New York || **Video & Motion Graphics Artist Intern**, 2021

- Contributed to the marketing company by crafting Advertisements and assorted media for both the company itself and its affiliated venture, UNREAL WEB MARKETING.
- Collaborated remotely within a team of fellow editors, writers, and motion designers.
- Managed the complete ad creation process, encompassing design conceptualization and animation integration.
- Produced advertisements featuring both 2D and 3D animations. • Produced advertisements featuring both 2D and 3D animations.

UNIV. OF ARK. DIVISION OF AGRI. CES, Little Rock, Arkansas || **Producer, Editor, Motion Designer and Videographer**, 2011-2014  
*Functioned as a solo production unit responsible for curating the weekly video documentary series titled "ARKANSAS SOYBEAN PODCAST." This comprehensive series was exclusively crafted for YouTube and Newsletter publication.*

- Conducted interviews with local experts, ranging from entomologists and production specialists to researchers, graduates, and educators.

- Took on the roles of producer, videographer, editor, and motion designer for the series, which culminated in the creation of nearly 150 weekly videos.

WALMART INC., Bentonville, Arkansas || **Producer, Videographer, Editor, and Motion Designer, WMTV**, 2004-2009

- Oversaw all broadcast and video productions for SAMS CLUB at Walmart TV.
- Orchestrated the day-to-day production timeline for SAMS CLUB WMTV Programs.
- Seamlessly assumed roles as Videographer, Editor, Motion Designer, Lighting Technician, and Sound Editor for video productions assigned by supervisor.
- Directed both pre-recorded and live satellite broadcasts reaching training rooms across all Walmart and Sam's Club.
- Provided vital Event Production Support for numerous Holiday Meetings and diverse programs, including collaborations with Walmart Shows & Events.
- Produced numerous seasonal programs for Sam's Club, such as SAMS CLUB SPRING KICKOFF, SAMS CLUB HOLIDAY PROGRAM, and SAMS CLUB MEMBERSHIP DRIVE.
- Collaborated with Walmart Leadership in an ongoing capacity to develop video content.
- Represented Walmart Leadership by traveling to various locations across the United States.

## OTHER RELATED INDUSTRY EXPERIENCE

VARIOUS PRODUCTIONS, Atlanta, Georgia || **Production Assistant**, 2015-2017

*Worked on several Productions advertising a variety of products they are as follows:*

- **RAUCOUS CONTENT** Production Assistant on hidden camera advertisement for **Budweiser**,
- **HONEST FILMS** Production Assistant on hidden camera advertisement for **Chic-fil-A**,
- Served as PA for various other spots including, **NFL, Doritos, NBA, Toyota**, and **Krystal's**.

VARIOUS FEATURE FILM PRODUCTIONS || **1st Assistant Director and Grip**

- FMR Pictures, **THE POISONING** Served as Assistant Director on the feature film, Los Angeles, California | 2011
- DUNN-RITE Production, **MADISON COUNTY** supported the production of the feature film by being in charge of setting up the gear and transporting the G&E to set every day. Fayetteville, Arkansas | 2010

AMVF PRODUCTIONS, Wilmington, North Carolina || **Developmental Producer**, 2003-2004

*Worked with a team of writers to develop television and film projects for production in Wilmington, North Carolina. Also served as a production assistant on various productions in the southeastern US.*

- *Worked on the production of **First Night for the city of Raleigh, North Carolina***
- *Read countless scripts and did my best to find the best project for our capabilities.*

OPTIMUS, Chicago, Illinois || **Intern**, 2002

*Served as a full-service assistant offline editor, client relations specialist and audio assistant for the Post house in downtown Chicago.*

- *Main job was to courier tapes to clients across the Chicago area.*
- *Served as assistant audio engineer for clients including Delta, Kellogg and more*

## ADDITIONAL EXPERIENCE

FIRST PRES. CHURCH OF BENTONVILLE, Bentonville, Arkansas, **Communications Director, and A/V Manager**, 2021-2023

Directed and supervised communication efforts and social media content for the church. I was responsible for overseeing the weekly live streaming of services to YouTube and Facebook. Additionally, I served as the webmaster for the church's website and newsletter, ensuring their timely publication. I led a team of novice volunteers in tasks such as audio engineering, camera operation, and slide projection.

BEST BUY, Kennesaw, Georgia, **Merchandising and Camera & Digital Imaging Sales**, 2017-2020

Commenced my journey in Merchandising, taking charge of the arrangement and accessibility of consumer products within the store. Engaged actively in various Inventory and Holiday Events throughout my term. Following a span of two years, I advanced to camera sales, leveraging my expertise and acumen in this domain. Departed from this position in 2020 upon leaving the Atlanta market due to the prevailing health crisis on a global scale.

KODAK/DIGIPHOTO ENTERTAINMENT IMAGING, Austell, Georgia, **Site Manager**, 2015-2017.

Directed and supervised the complete spectrum of entertainment photography experience. I recruited, trained, and oversaw a team of novice photographers and sales staff. Prior to assuming this role, I held the position of Seasonal Site Manager at Hard Rock Café in Myrtle Beach, South Carolina. Preceding that, I served as a Temporary Site Manager for Kodak at Stone Mountain Park in Stone Mountain, Georgia. Across all these locations, I formulated sales targets, conducted training, and motivated teams to consistently achieve monthly objectives. Furthermore, I managed sales data and maintained financial records for both the sales and photography operations.

DISNEY COLLEGE PROGRAM, Celebration, Florida, **Resort Photographer**, 2004.

Integral to the inception group for Disney's Photo Pass program, I collaborated with a team to craft comprehensive training and a seamless implementation strategy for introducing the Photo Pass experience within the parks. This ensured harmonious integration without disrupting the guest experience. Through this endeavor, I gained firsthand insights into the art of treating guests with the utmost respect and kindness, embodying the unparalleled guest relations that define Walt Disney World.