ROSS MACARTNEY

motion media designer

DEMO REEL: https://vimeo.com/646622967

ABOUT ME

After a dynamic career as a video producer and editor, I found my passion for developing, designing, and creating micro-animations, animation, typography, frame-by-frame animation and other motion graphics. The area that I love learning the most about is 3D Environments and other 3D modeling, lighting and development. I am a lover of film, music and pop culture and look forward to developing a career that utilizes my many diverse talents.

CONTACT

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ROGERS, AR 72758

www.ROSSMACARTNEY.com

instagram.com/rdumac/

SKILLS

- ANIMATION
- GRAPHIC DESIGN
- 3D MODELING
- VIDEO EDITING

EMPLOYMENT

VIDEO & MOTION GRAPHICS DESIGNER

JUN. 2021-PRESENT
NYC, NY (REMOTE)

REACH MARKETING LLC

Created videos showcasing both 2D and 3D designs that marketed the company on the web via social media advertising.

SITE MANAGER

APR. 2015-FEB. 2017
ATLANTA, GA

KODAK/ DIGIPHOTO ENTERTAINMENT IMAGING

Managed the entertainment photography teams at Six Flags, Stone Mountain Park and Hard Rock Cafe.

PRODUCER

AUG. 2011-JUN. 2014
LITTLE ROCK, AR

UA DIVISION OF AGRI. COOP EXT

Produced, edited and designed of a weekly video podcast series that centered around commodity production in the state of Arkansas.

ASSOCIATE PRODUCER

OCT. 2004-FEB. 2009
BENTONVILLE, AR

WALMART STORES, INC.

Produced both broadcast and video productions serving a variety of functions throughout the company. I directed, designed motion graphics and edited programs for the retail giant.

EDUCATION

MASTER OF FINE ART IN MOTION MEDIA DESIGN

SEP. 2018-SEP. 2021
ATLANTA, GA

SAVANNAH COLLEGE OF ART & DESIGN

Specialized in both 2D and 3D Motion Media design, learning how to take an idea from pitch to completion.

BACHELOR OF FINE ART IN FILM AND DIGITAL MEDIA

SEP. 1999-MAR. 2004
SAVANNAH, GA

SAVANNAH COLLEGE OR ART & DESIGN

Learned how to write, produce and edit film, video and digital media, with a focus on narrative storytelling and post-production.

SOFTWARE

- AFTER EFFECTS
- MAYA
- CINEMA 4D
- PHOTOSHOP/ILLUSTRATOR