

ROSS MACARTNEY

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SUMMARY

A resourceful and technically proficient creative content creator with dynamic, multi-industry experience, specializing in motion graphics, live action, creative ideation, creative development, editing, production management, art direction, and publication/delivery. Proven success in elevating creative teams in the name of greater performance, growth, and market standing.

- Motion Designer
- Video Editor
- Graphic Designer
- Art Director
- Screenwriter
- Producer

COMPUTER SKILLS

Maxon Cinema 4D, Autodesk Maya, Autodesk 3DS Max, Adobe After Effects, Adobe Premiere, Adobe Photoshop, Adobe Illustrator, Adobe Animate, SideFX Houdini, Redshift Renderer, Arnold Renderer, Octane Renderer, Adobe InDesign, Avid Media Composer, Avid Symphony, Final Cut Pro 7, Adobe Audition, Unreal Engine, Unity, ProTools, Adobe Dreamweaver, WordPress, MadMapper, Modul8, MS Word, MS PowerPoint, MS Excel

EDUCATION

SAVANNAH COLLEGE OF ART & DESIGN, Atlanta, Georgia, **M.F.A., Motion Media Design**

- Focused on many areas of creative design development including planning, pitch, storyboards, style frames, organized delivery, critique, peer review, and team leadership
- Area of Study: 3D design, modeling, shading, texturing, lighting, animation, character animation, architectural design compositing, graphic design, screen composition, projection mapping, motion design and more

SAVANNAH COLLEGE OF ART & DESIGN, Savannah, Georgia, **B.F.A., Film, Television and Digital Media**

- Graduated CUM LAUDE with a focus on direction, cinematography, writing, producing and post-production
- Other areas of focus included drawing, graphic design, photography, and computer art

EXPERIENCE

VARIOUS CLIENTS, Atlanta, Georgia || **Freelance Motion Designer and Editor**, 2016-2022

Service a variety of clientele through freelance websites, and my network of clients.

- Interpreted creative briefs and worked with clients to determine best designs to meet the needs of the business.
- Utilize programs like After Effects, Cinema 4D, Photoshop, Illustrator and more
- Worked with a medical supply company to develop animations that demonstrated a medical device to their customers
- Served a client through the editing of a documentary on musical performer Fantasia

REACH MARKETING, LLC, Pearl River, New York || **Video & Motion Graphics Artist Intern**, 2021

Served the marketing company in the creation of Advertisements and other media for both said company and their subsidiary UNREAL WEB MARKETING. Worked remotely on a team of other editors, writers, and motion designers.

- Fulfilled the process of designing the ad, creating, and implementing animations for the advertisements.
- Created ads of both 2D and 3D influence.

VARIOUS PRODUCTIONS, Atlanta, Georgia || **Production Assistant**, 2015-2017

Worked on several TV and Commercial Productions advertising a variety of products they are as follows:

- RAUCOUS CONTENT Production Assistant on hidden camera advertisement for **Budweiser**,
- HONEST FILMS Production Assistant on hidden camera advertisement for **Chic-fil-A**,
- Served on various other ads as a Production Assistant advertising, **NFL, Doritos, NBA, Toyota** and **Krystal's**.

UNIV. OF ARK. DIVISION OF AGRI. CES, Little Rock, Arkansas || **Producer, Editor and Videographer**, 2011-2014

Served as the production team of one creating the weekly published video documentary series title the ARKANSAS SOYBEAN PODCAST. The entire series was created for and published to YouTube.

- Interviewed experts in the state including entomologists, soil experts, researchers, graduates and educators.
- Served as producer, videographer, editor, and motion designer on the series that saw near 150 weekly videos produced.

VARIOUS FEATURE FILM PRODUCTIONS || **1st Assistant Director and Grip**

- FMR Pictures, THE POISONING Served as Assistant Director on the feature film, Los Angeles, California | 2011
- DUNN-RITE Production, MADISON COUNTY supported the production of the feature film by being in charge of setting up the gear and transporting the G&E to set every day. Fayetteville, Arkansas | 2010

WALMART INC., Bentonville, Arkansas || **Producer, Walmart Television**, 2004-2009

Responsible all television and video productions under the umbrella of the SAMS CLUB division, including SAMS CLUB FRESH, SAMS CLUB PHOTO, SAMS CLUB TIRE & BATTERY.

- Managed the day-to-day production schedule for all SAMS CLUB WMTV Programs
- Operated as Videographer, Editor, Motion Designer, Lighting Technician, and Sound Editor for all video productions assigned to myself by supervisor.
- Traveled on behalf of Walmart Leaderships to various locations around the United States.
- Created countless videos utilizing the latest technologies at the time including Final Cut Pro 7, After Effects and Cinema 4D.
- Directed both pre-taped and live satellite broadcasts transmitting to the training rooms of all Walmart and Sam's Club.
- Served as camera person for the Saturday Morning Meetings.
- Put on countless Holiday Meetings and various programs for our partnering division Walmart Shows & Events.
- Produced countless seasonal programs for Sam's Club including, SAMS CLUB SPRING KICKOFF, SAMS CLUB HOLIDAY PROGRAM and SAMS CLUB MEMBERSHIP DRIVE
- Worked with Walmart Leadership to develop videos on an on-going basis.

AMVF PRODUCTIONS, Wilmington, North Carolina || **Developmental Producer**, 2003-2004

Worked with a team of writers to develop television and film projects for production in Wilmington, North Carolina. Also served as a production assistant on various productions in the state of North Carolina

- *Worked on the production of First Night for the city of Raleigh, North Carolina*
- *Read countless scripts and did my best to find the best project for our capabilities.*

OPTIMUS, Chicago, Illinois || **Intern**, 2002

Served as a full-service assistant offline editor, client relations specialist and audio assistant for the Post house in downtown Chicago.

- *Main job was to courier tapes to clients across the Chicago area.*
- *Served as assistant audio engineer for clients including Delta, Kellogg and more*

ADDITIONAL EXPERIENCE

FIRST PRES. CHURCH OF BENTONVILLE, Bentonville, Arkansas, **Communications Director and A/V Manager**, 2021-2022. Oversaw and managed the communications and social media postings of the church. Supervise the weekly livestream broadcast of service to YouTube and Facebook. Webmaster for the church's website and newsletter publication. Manage a team of inexperienced volunteers in audio engineering, camera operation and slide projection.

BEST BUY, Kennesaw, Georgia, **Merchandiser/Salesclerk**, 2017-2019 Managed the replenishment and back stock of merchandise daily. Every day I would survey the entire store and ensured that merchandise was well placed, stocked, and ready to sell. After a year in that role, I was promoted to salesclerk starting in Digital Imaging and progressing to computers. Continued to exceed expectations in sales, making my quota many a month.

KODAK/DIGIPHOTO ENTERTAINMENT IMAGING, Austell, Georgia, **Site Manager**, 2015-2017. Oversaw and managed all aspects of entertainment photography experience. I hired, trained, and managed a team of inexperienced photographers and salesclerks. Before earning that position, I served in Myrtle Beach, South Carolina as a **Seasonal Site Manager** at Hard Rock Café. Before this I served as a **Temporary Site Manager** for Kodak at Stone Mountain Park in Stone Mountain, Georgia. In all locations I developed sales goals and trained, motivated a team to meet our goals every month. I provided sales data and kept the books for the sales and photographer operation.

DISNEY COLLEGE PROGRAM, Celebration, Florida, **Resort Photographer**, 2004. As part of the launch team for Disney's Photo Pass program, I worked with a team to develop training and a plan for introducing the Photo Pass experience into the parks seamlessly so that the did not interfere with the guest experience. I also learned firsthand on how to treat guests with utmost respect and kindness to provide the uncanny guest relations that Walt Disney World is known for.

FILMMAKING

Over the course of my career I have written, produced, and directed three films. They are as follows.

***Ocean City*, 2003**

A short film about an aging entertainer reflecting on his life and what is left of it.

<https://youtu.be/gekmNUVz3IM>

***Grit*, 2010**

A dishwasher in a restaurant gets used and abused by his life that lay before him.

<https://youtu.be/VUSQqLopZfM>

***Miraculum*, 2014**

A boy is hit by a car and travels to the afterlife where he is faced with something unsettling.

<https://youtu.be/pEueDVPIQ7o>